



## **CURRENT OPPORTUNITY (*on site*)**

*Applications close 31.01.24*

We are looking for a bright and proactive marketing executive, with a growing understanding of digital channels and tools.

### **Required skills:**

- Excellent communication and attention to detail
- Proficiency in Microsoft Office suite
- Understanding, and experience of, social media content management (production is helpful, but we have a full studio to supply this)
- Understanding, and experience of, social media advertising
- Understanding of, and experience in, Google Ads
- Understanding of, and experience in, Google Analytics
- Ability to work with suppliers to procure campaign assets
- Ability to work as part of a team and use own initiative as required

### **Desirable skills:**

- Ability to write short-form content eg. social media posts, blogs
- Ability to use Adobe suite to make small copy changes - or larger, if you happen to be an all-round whizz!
- Campaign planning - ability to draw up an effective Gantt chart, for example

Most importantly to us, is that you come with a positive attitude and eagerness to learn. With this solid foundation we will work with you to grow your experience and skills.

This position is initially on a six-month fixed-term contract basis and will be reviewed after three and six months to discuss ongoing and longer-term possibilities.



This job is not remote, we are looking for people who can work from our Liverpool office four days per week. The salary for this role starts at £22k p/a.

We encourage people of all backgrounds to apply for this role. Please send your CV and cover letter to [rosie@kenyons.co.uk](mailto:rosie@kenyons.co.uk)